

**Report of National Seminar**  
**Govt. Degree College, Nirmand,**  
**District, Kullu, HP.**

**Perspectives of Multidisciplinary Research**

**Date: 25th Nov 2023**

**Introduction:**

The Multidisciplinary National Seminar held on 25th Nov 2023 brought together experts, researchers, and professionals from various fields to discuss and explore diverse topics within the realm of literature, culture, history, environment, various fields of sciences, economics and Commerce. The seminar focused on the impact of Higher Education on diverse fields of development such as literature, society, economy, polity, culture, science, health, education, media, judiciary and administration. The possibilities of education is immense and the impact of is immeasurable.


The event aimed to foster interdisciplinary collaboration, exchange ideas, and promote ontological and epistemological academic knowledge and resources and initiate such studies which are instrumental for creating, practicing and sharing new domains in the field of traditional and modern knowledge. We cannot deny the evidence based contribution of higher education and research that has led to the development of ultra-modern, advanced societies of the 21st century. These societies are equipped with comfort, innovation, fast paced economic growth and the ever changing field of technology but still relationship between the various multidisciplinary researches and the stakeholders are complex and out-of-date.

**Participants:**

The seminar witnessed a diverse audience comprising of 67 scholars, researchers, educators, and practitioners from various colleges and Universities of Himachal Pradesh. They were pioneers in the fields of Arts, Science, Commerce and Languages. The participation of individuals from different backgrounds contributed to the richness of discussions and provided a holistic perspective on the seminar's overarching multidisciplinary theme.

**Keynote Speakers:**

Dr. Devender Sharma( Prof. Dept of Commerce) Himachal Pradesh University delivered keynote address on the contemporary theme of Language and communication through pertinent examples from the discourses of media and communication. He emphasized on the theme of "medium is the message

  
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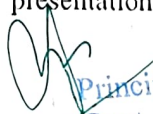
and highlighted the role of language and communication in the today's visual electronic media. He quoted from the works of Cutlip and Center and stressed on the Seven Cs of effective communication in their theory Effective Public Relations. The model is well established and accepted. The emphasis of their model of Seven Cs reveals that the communicator must be accomplishing all seven features to be effective communicator which is quite relevant. Prof. Sharma's valuable insight and expertise tremendously enhanced the overall quality of the seminar.

The second speaker, Dr. Rajesh Dhorta, Principal, Govt. College, Kumarsain, Shimla in his session addressed the role and challenges of education in National Education Policy. He highlighted the major role that digitization and technology will play in the field of education and also mentioned that the National Education Policy 2020 represents a significant shift in the education system in India, with a focus on holistic development, flexibility, and the integration of technology. It aims to address the changing needs of the 21st century and make education more inclusive and relevant. In his session he touched upon certain points that are proposed under NEP for Higher Education:

1. **Multidisciplinary Education:**
  - Promotes a multidisciplinary approach and flexibility in choosing subjects across streams. Integration of vocational education from the school level.
2. **Academic Bank of Credit (ABC):**
  - Establishes an Academic Bank of Credit to facilitate the transfer of credits between institutions.
3. **National Research Foundation (NRF):**
  - Establishment of the National Research Foundation to promote a culture of research and innovation.
4. **Autonomy for Higher Education Institutions:**
  - Greater autonomy for colleges and universities to foster academic and administrative innovation.
5. **Phased Implementation:**
  - The policy outlines a phased implementation strategy, with a focus on ensuring universal access, equity, quality, and affordability in education.
6. **Technology Integration:**
  - Encourages the use of technology in education, including online and digital learning resources.

#### **Sessions and Topics:**

The seminar was organized in hybrid mode and comprised of multiple sessions that covered a broad spectrum of topics. Each session featured presentations, panel discussions, and Q&A sessions,

  
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facilitating an interactive and engaging environment. Some of the key themes explored included and topics discussed are as follows:

### **Parallel Sessions for Paper Presentations**

#### **A) Room No. 1**

Session Chair: Dr. Manoj Sharma (Asst.. Prof., Dept.. of Commerce, H.P.U.-Shimla)

- 1) Address and presentation by the Session Chair: "Navigating the Path to Global Accounting Standards: Unravelling Indian Experiences with Convergence to IASs/IFRSs"
- 2) Dr. Kishan Kumar Negi (Asst.. Prof., Dept.. of Commerce, G.C. Rampur Bushahr) and Dr. Sher Singh (Asst.. Prof., Dept.. of Economics, T.S .Negi Govt. College Reckongpeo, Kinnaur): "Ecotourism and its Prospects in Tribal Areas of Himachal Pradesh: "An Empirical Study of District Kinnaur"
- 3) Rajesh Kumar (Asst.. Prof., Dept.. of English, G.C. Rampur Bushahr): "The Power of Inner Journey for Transformation: A Vedantic Interpretation of the Novel "The Monk who sold his Ferrari" by Robin Sharma"
- 4) Gita Sharma (Asst..Prof., Dept.. of Journalism and Mass Communication, G.C. Rampur Bushahr): "An Insight into Multidisciplinary Research"
- 5) Surender Kumar (Asst.Prof., Dept.. of History, G.C. Nirmand, Kullu): "Multidisciplinary Research in History"
- 6) Dr. Gaurav Sood (Asst. Prof., Dept. of English, G.C. Nirmand, Kullu): "Understanding Cinematic City in the Cinema of India"

#### **B) Room No. 2**

Session Chair: Dr. Manish Khangta (Asst. Prof., Dept. of Evening Studies, H.P.U.-Shimla)

- 1) Address and presentation by the Session Chair: "Disparities in Selection of Banking Institutions: The Account Holders' Perspective"




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- 2) Rahul Sharma (Asst. Prof., Dept. of Commerce, G.C. Nirmand, Kullu): "Relationship Between Dividend Policy and Market Price of Shares (MPS) - A Case Study of Selected Listed Private Banks In India"
- 3) Lalit Kumar (Asst. Prof., Dept. of Physics, G.C. Rampur Bushahr): "Nanotechnology at the Crossroads of Chemistry and Physics"
- 4) Dr. Gopi Chand (Asst. Prof., Dept. of Chemistry, G.C. Rampur Bushahr): "Bridging Chemistry and Environmental Science for Global Sustainability"
- 5) Yojna Thakur (Asst. Prof., Dept. of Zoology, G.C. Rampur Bushahr): "Dynamics of Multidisciplinary Research and Evolving Trends"
- 6) Narender Singh, (Asst. Prof., Dept. of Political Science, G.C. Rampur Bushahr) and Rajneesh Kumar (Asst. Prof., Dept. of Economics, G.D.C. Anni): "Women Empowerment Through Panchayati Raj Institutions in Rural Areas Himachal Pradesh: "A Case Study of District Shimla and Kullu"

**C) Room No. 3**

Session Chair: Dr. Anupam Sharma (Asst. Prof., School of Management, Bahra University, Wakhnaghat, H.P.)

- 1) Address and presentation by the Session Chair: "Traffic Related Problems to Commuters of Shimla City: The Managerial Perspective"
- 2) Kuldeep Singh (Asst. Prof., Dept. of Commerce, Maharaja Agarsen School of Management, Baddi, H.P.): "Digital Content Marketing and Customer Engagement"
- 3) Vishal Kaushal and Aditi Sharms (Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla): "Role of Financial Inclusion in Inclusive growth in Himachal Pradesh: Issues and Challenges"
- 4) Aniket (Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla): "Cottage Industries and Skill Development Programs in India"

  
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5) Poonam Rehal (Ph. D. Research Scholar, AP Goyal University, Shimla) and Indranil Ganguly (Asst. Prof., K.C. College of Engineering, Nawanshahar, Panjab): "Role of Work, Stress, Burnout among Hotels Employees for Their Performance Improvement: Himachal Pradesh"

6) Richa Kumari (Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla): "Perspective of Consumer Readiness for Digital Payments in Himachal Pradesh"

7) Sheetal Kanwar (Faculty, Centre of Excellence, G.C. Sanjauli, Shimla): "Entrepreneurship in Himachal Pradesh: Issues and Challenges"

#### D) Library

Session Chair: Dr. Vaibhav Sharma (Associate Prof., Dept. of Hospitality and Tourism Management, Bahra University, H.P.)

1) Address and presentation by the Session Chair: "Job Satisfaction and Employees' Performance of Hotel Industry: Empirical Evidence from Himachal Pradesh, India" (Co-author: Dr Monika Baltoo Verma, Asst. Prof., School of Management & Commerce, A.P. Goyal University, Shimla)

2) Maheshwar Singh (Asst.Prof., Dept. of Mathematics, G.C. Rampur Bushahr): "Solution of a Polynomial Equation and Transcendental Equation by using Bisection Method"

3) Anuradha ((Asst.Prof., Dept. of Mathematics, G.C. Rampur Bushahr): "Understanding the Math behind Bar Code"


4) Sandeep Kumar Thakur (Asst.Prof., Dept. of Economics, G.C. Nirmand, Kullu): "The Expansion of Tourism in Himachal Pradesh: An In-Dept.h Study of District Shimla"

5) Dr. Pratap Singh Thakur (Asst. Prof., Dept. of Sociology, G.C. Rampur Bushahr): "Degradation of Moral Values and Ethics among the New Generation: An Analysis"

6) Promila Thakur (Asst. Prof., Dept. of Sanskrit, G.C. Rampur Bushahr): "वेदों में स्वास्थ्य एवं पर्यावरण संतुलन का महत्व"

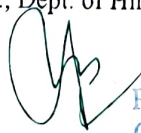
**Lunch Break**

E) Room No. 1

  
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Session Chair: Session Chair: Dr. Manoj Sharma (Asst. Prof., Dept. of Commerce, H.P.U.-Shimla)

- 1) Dr. V.B . Negi (Associate Prof., Dept. of Physical Education, G.C. Rampur Bushahr): "Sports Journalism and Media Studies: Navigating the Dynamic Intersection of Sports, Media, and Societal Narratives"
  - 2) Anup Kumar (Asst.Prof., Dept. of Music(V) G.C. Rampur Bushahr): "Harmony in Flux: Exploring the Impact of Sociological Changes on the Dynamics of Music"
  - 3) Ishwar Kumar Negi (Asst. Prof., Dept. of Commerce, G.C. Rampur Bushahr): "A Comparative Analysis of Human Psychology and Consumer Behavior: Unraveling the Intricacies of Decision-Making Processes"
  - 4) Rajesh Kumar (Asst. Prof. Political Scienc , G.C. Nirmand, Kullu): "Policy, Legislature and Strategies for Biodiversity Conservation"
  - 5) Indranil Ganguly (Asst. Prof., K.C. College of Engineering, Nawanshahar, Punjab): " Job Satisfaction and Performance of workers in Tea Industry"
- F) **Room No. 2**
- Session Chair: Dr. Manish Khangta (Asst. Prof., Dept. of Evening Studies, H.P.U.-Shimla)
- 1) Anil Kumar (Asst. Prof., Economics, G.C. Rampur Bushahr): "Changing Scenario of Population in India"
  - 2) Dr. Priyanka Thakur (Asst. Prof.. Dept. of English, G.C. Nirmand, Kullu): "Cultural Politics of Patriarchy: Examining Yashpal's 'The Curtain'"
  - 3) Kapoor Chand (Asst. Prof., Dept. of Political Science, G.C. Rampur Bushahr) and Dr. Vipin (Asst. Prof. Dept. of Political Science, RKMV Shimla): "Impact of Hydroelectric project in Himachal Pradesh: A Case Study of Karcham-Wangtoo Project"
  - 4) Norbu Zangmo (Asst. Prof., Hindi, G.C.Rampur Bushahr): "Uppari Kinnaur ki Sanskriti"
  - 5) Dr. Madan Lal Thakur (Asst. Prof., Dept. of Hindi, G.C. Nirmand, Kullu)

  
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“उपसंहार”

**G) Room No. 3**

Session Chair: Dr. Anupam Sharma (Asst. Prof., School of Management, Bahra University, Wakhnaghat, HP)

- 1) Parikshit Gupta ((Ph.D. Research Scholar, Dept. of Commerce, H.P. University, Shimla):  
“Investment possibilities in education sector with reference to Himachal Pradesh”
- 2) Sandeep Kumar ((Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla):  
“Effects of Volatility Transmission on Return of Securities/; The Global Perspective”
- 3) Sunil Kumar (Ph. D. Research Scholar, Dept. of Commerce, H.P.K.V. Business School, C.U. Dharmshala ): “Entrepreneurship in Himachal Pradesh:” Issues and Challenges”
- 4) Arti ((Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla): “Digital Financial Literacy and Its Impact on Mutual Fund Investment”
- 5) Anjali Chauhan (Ph. D. Research Scholar, Dept. of Commerce, H.P. University, Shimla):  
“Challenges and Opportunities for Women Entrepreneurship in India”
- 6) Vikas Kumar (Ph.D. Research Scholar, Dept. of Commerce, H.P. University, Shimla):  
“Multidisciplinary Education and Research Universities in Himachal Pradesh: Implementing the Vision of NEP-2020)”
- 7) Sunil Kumar (Ph.D. Research Scholar, Dept. of Commerce, HPU, Shimla): “Impact of Corporate Governance on the Performance of Listed Companies in India”

**H) Library**

Session Chair: Dr. Vaibhav Sharma (Associate. Prof. Dept. of Hospitality and Tourism Management, Bahra University, HP)

- 1) Dr. Rajan Devi Negi (Associate Professor, G.C. Nirmand, Kullu): “Online Shopping in Suburbs of Rampur Bushahr, District Shimla- A Case Study”

  
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2) Dr. Rohit Sublaik (Associate Professor, School of Management, Bahra University) and Dr. Vaibhav Verma (Asst. Prof., School of Hospitality & Tourism, Bahra University): "Tourist Perceptions to Cultural Identity: The Case of Himachal Pradesh, Shimla"

3) Abhishek Sharma (Research Scholar, Maharaja Agarsen University, Solan): "Eco Tourism in Himachal Pradesh: An alternative Way Towards Sustainable Tourism in the State"

4) Shivani (Research Scholar, SOTSHM, IGNOU, Maidan Garhi, New Delhi): "Mountain Tourism as a Catalyst for Women Empowerment in Himachal Pradesh"

5) Dr. Satpal (Asst. Prof., Economics, G.C. Rampur Bushahr) and Dr. Divya Chauhan (Asst. Prof. Computer Applications, G.D.C. Kotshera, Chaura Maidaan, Shimla):  
"Imposition of Health Taxes in India, A Win-Win Solution"

1) **Online Sessions**

□ Session Chair : Capt. Sandeep Kumar Thakur (Asst. Prof., Dept. of Economics, G.D.C. Nirmand)


1) Dr. Ajay Kumar (Asst. Prof., Commerce, G.C. Koti, Shimla) and Dr. Rajender Singh (Asst. Prof. Commerce, G.C. Sanjauli, Shimla): "Employment Generation and Alternative Tourism with special reference to MNREGS"

2) Satish Kumar (Research Scholar, Dept. of Commerce, HPU Shimla): "Issues and Challenges of Cryptocurrency"

3) Divya Sharma (Research Scholar, Dept. of Management Studies, S.P.U. Mandi): "Impact of Influencer Marketing on Buying Behaviour"

4) Rajesh Kumar (Asst. Prof., Commerce, Dhaliara, H.P.): "A Study of Recovery Performance of Non-Performing Assets in Cooperative Banks of Himachal Pradesh"

5) Suryaman Chauhan (Asst. Prof., G.C. Amb) and Aniket Bachlass (Ph.D. Research Scholar, Dept. of Commerce, H.P.U., Shimla): "Impact of Financial Inclusion Drive through Banking in Himachal Pradesh: A Study with Special Reference to Tribal and Non-Tribal Regions"

  
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6) Manoj Kumar Verma (Research Scholar, Dept. of Commerce, H.P.U. Shimla): "Corporate Social Responsibility-Comparative Study of CSR Initiative of Ultratech and Ambuja Cement in India"

7) Dr. Lok Raj Sharma (Asst. Prof., Chemistry, P.G. College, Saraswatinagar, H.P.): "Nano-bioreactors as Efficient Support for Bio-medical Applications"

□ **Session Chair** : Surender Kumar (Asst. Prof., Dept. of History, G.D.C. Nirmand)

1) Harish Sanjhta (Asst.Prof., History, G.C. Seema, Rohru): "Adhunik Itihas Lekhan Ka Vishleshan"

2) Navneet Bhauta ((Asst.Prof., Hindi, G.C. Seema, Rohru): "Hindi Padh Sahitya me Nari Vimarsh"

3) Dr. Praveen Bhatia (Associate Professor, Dept. of Music, RKMV, Shimla): "Harmony in Diversity: The Soulful Symphony of Indian Classical Music"

4) Dr Naresh Kumar Chauhan (Asst. Prof., Geography, G.C. Seema, Rohru): " The Role of Apple Farming in Socio-economic Development of Pubber Basin: A Case Study of Rohru and Chiragaon Developmental Blocks"


5) Sudhyan Singh Negi (Asst. Prof., Sociology, G.D.C. Sarahan, Sirmaur): "Exclusion of Marginalised Caste: Study of Power Structure at Panchayat Level in Kinnaur"

6) Vijaita Changkum (Asst. Prof., Commerce, Rajiv Gandhi G.D.C., Shimla): "Multidisciplinary Research: Opportunities and Challenges"

7) Ajay and Vineet (Research Scholars, Dept. of Management, H.P.U., Shimla): "Systematic Literature Review of Retailers' Adoption of Digital Payments"

□ **Session Chair** : Dr. Gaurav Sood (Asst. Prof., Dept. of English, .G.D.C Nirmand)

1) Sandeep Kumar (Asst. Prof., Commerce, P.G. College, Saraswatinagar, H.P.): "Trends and End-Potential of Lifestock in Himachal Pradesh"

  
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- 2) Tanzin Nargu (Asst. Prof., Physical Education, T.S. Negi Govt. Collge, Reckong Peo):  
“Importance of Physical Education: Praxis and Theory”
- 3) Dr. Manmeet Singh (Asst. Prof., Law, Maharaja Agrasen University, Baddi, HP): “Overcoming  
the Ethical Labyrinth: Exposing the Various Aspects of Artificial Intelligence”
- 4) Ramesh Singh Bisht (Faculty, Centre of Excellence, G.C. Sanjauli, Shimla): “Entrepreneurship  
in Himachal Pradesh: Issues and Challenges”
- 5) Sandhira Devi (Asst.Prof., Commerce, G.C. Seema, Rohru): “Digital- Marketing in Current  
Scenario”
- 6) Kiran Kumari (Asst. Prof., Sociology, G.C. Seema, Rohru): “Cyber Crime Against Women:  
Abysmal Failure to Protect the Devi”

#### **Conclusions and Recommendations:**

The seminar concluded with a synthesis of key findings and takeaways. Participants discussed potential areas for future research, collaboration, and the application of multidisciplinary approaches in addressing contemporary challenges. The seminar successfully fostered interdisciplinary dialogues, encouraging participants to connect ideas across different fields and their presentations highlighted emerging trends and innovations within relevant disciplines, providing attendees with up-to-date insights into the current state of research and practice. The participants had ample opportunities to network, exchange ideas, and establish potential collaborations through Informal discussions during breaks and networking sessions proved to be invaluable for forging new connections.

#### **Closing Remarks:**

In the closing remarks, Vote of thanks was given by Dr. Gaurav Sood, Organizing Secretary of the Seminar and he expressed gratitude to all participants, sponsors, and contributors for making the Multidisciplinary National Seminar a resounding success. He emphasized on the importance of continued collaboration and encouraged attendees to carry forward the spirit of interdisciplinary engagement.

  
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### **Acknowledgments:**

The patron of the seminar Dr. Rajan Devi Negi congratulated the entire team on the success of the seminar and highlighted the efforts of Convenor , Sh. Sandeep Thakur (Asst.Prof. Economics)

Co-Convenor, Dr. Priyanka Thakur (Asst.Prof. English)

Co-Coordinator, Sh Surinder Dhiman (Asst.Prof. History)

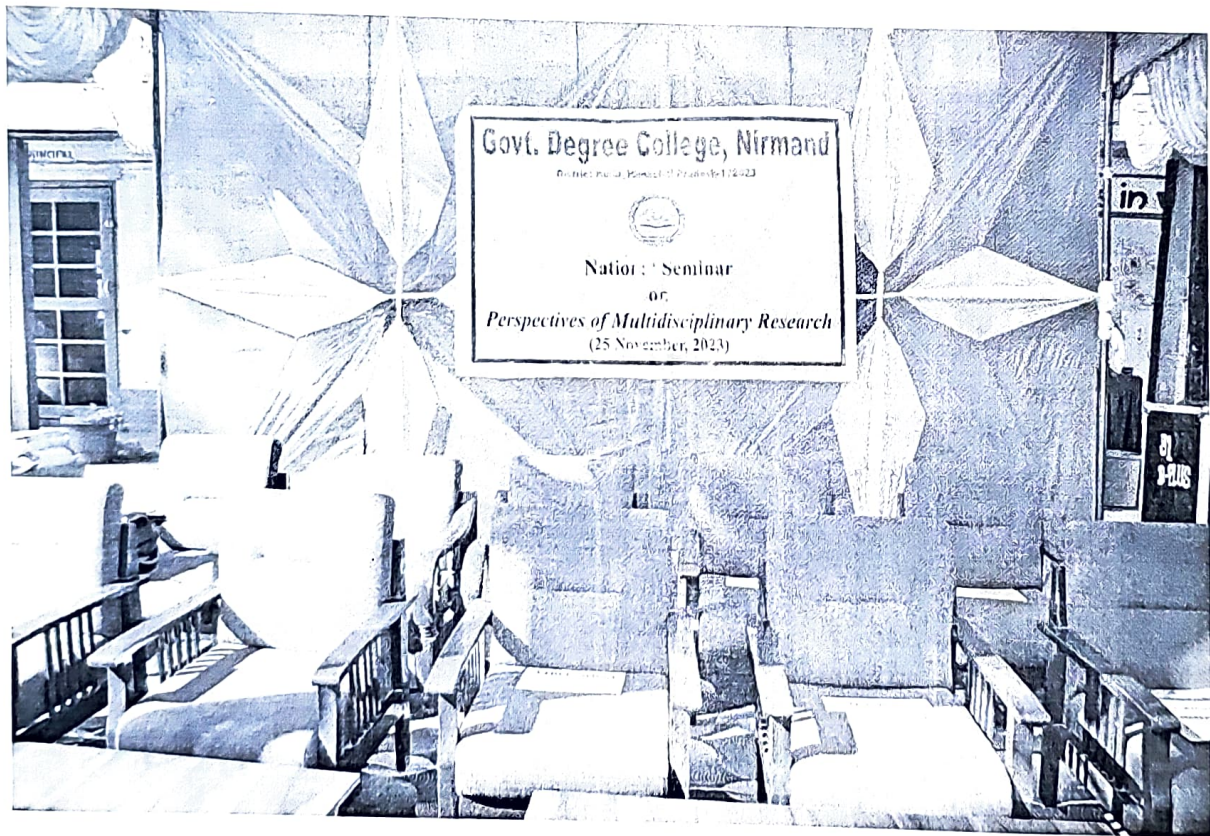
Sh. Rajesh Kumar (Asst. Prof. Pol. Science),

Dr. Madan Thakur ( Asst.Prof. Hindi) and

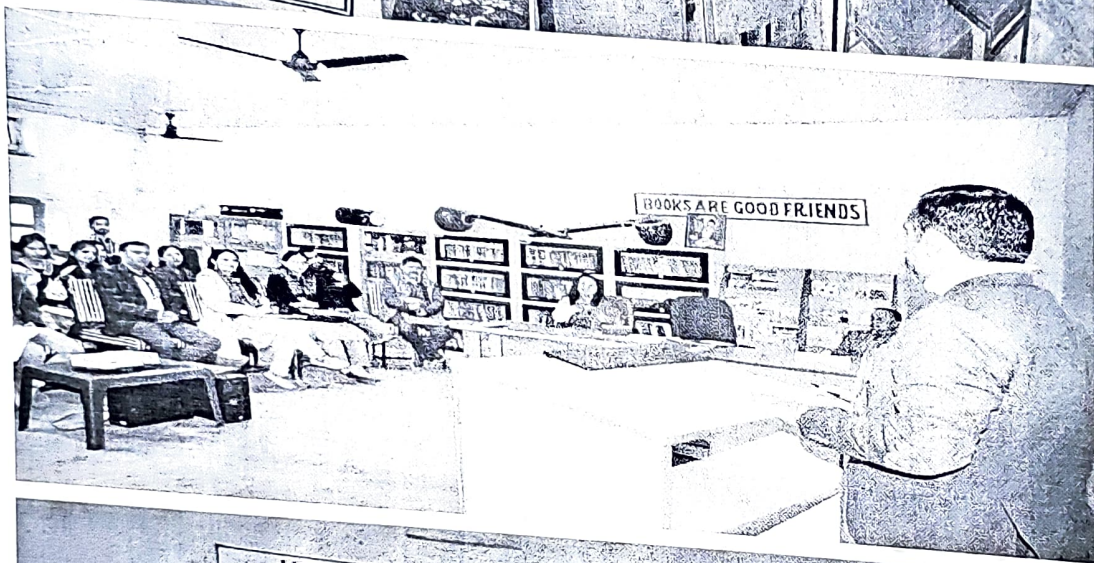
Sh. Rahul Sharma (Asst.Prof. Commerce).


Dr. Rajan Devi Negi, Principal of the college and patron of the seminar lauded and praised the dedication and hard work in planning and execution of the one day event.

### **GLIMPSES OF SEMINAR**



  
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Report Prepared by:

Dr Gaurav Sood (Organizing Secretary)

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